



2025杭州国际智能网联新能源汽车展览会

Hangzhou International Intelligent Connected New Energy Vehicle Exhibition 2025

同期举办：杭州国际智能网联新能源汽车产业链采购交易会

Hangzhou International Intelligent Connected New Energy Vehicle Industry Chain Procurement Trade Fair



2025.06.20-22



杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

批准单位 | Approved by

中华人民共和国商务部

Ministry of Commerce of the People's Republic of China

主办单位 | Hosted by

中国商业联合会

China General Chamber of Commerce

中国汽车工业协会

China Association of Automobile Manufacturers

承办单位 | Organized by

上海高登会展集团有限公司

Shanghai Golden Conference & Exhibition Group Co., Ltd.

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China Auto Information Technology (Tianjin) co., Ltd.

执行单位 | Execution Unit

上海大道红杉会展有限公司

Shanghai Top Sequoia Exhibition Co., Ltd.

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展会概况 | Exhibition Background

发展新能源汽车是全球产业转型升级绿色发展的必由之路，也是新时代中国汽车产业高质量发展的战略选择。智能网联新能源汽车作为我国战略性新兴产业，融汇新能源、新材料、新一代信息技术、先进制造等新技术，以科技创新开辟了新赛道、塑造了新动能、形成了新优势，是新质生产力的典型代表和重要引擎。中国作为汽车生产和消费大国，近年来智能网联新能源汽车产业发展迅速，产销量和保有量位居世界前列。据相关数据显示，2024年1至9月份，我国汽车产销量分别为2147万辆和2157.1万辆，同比分别增长1.9%和2.4%。其中，新能源汽车产销量双双超过830万辆，同比增长均超过30%。在汽车产销的结构中，新能源汽车销量已经占全部汽车销量的近40%。同时显示，出口方面也稳中有升，1至9月份汽车出口431.2万辆，同比增长27.3%。其中，新能源汽车出口92.8万辆，同比增长12.5%。杭州作为全国首批新能源汽车示范和推广试点城市，也是国家5G车联网应用示范区，在智能网联新能源汽车产业发展赛道上名列前茅。当前杭州正全力打造五大产业生态圈，培育和发展智能网联新能源汽车等未来产业。力争到2025年，实现智能网联新能源汽车测试与应用市域全开放，创建智能网联新能源汽车测试示范区，打造智能网联新能源汽车商业化应用典范。当前中国和全球新能源汽车市场都在持续增长，具有巨大的需求空间，智能网联新能源汽车未来发展更加需要各方发挥优势，在科技革命和产业变革中共同发展、互利共赢。

The development of new energy vehicles is essential for the global transformation of the global automotive industry towards greener practices and represents a strategic choice for the high-quality development of China's automotive sector in the new era. As a strategic emerging industry in China, intelligent connected new energy vehicles integrate new technologies such as new energy, new materials, next-generation information technology and advanced manufacturing. Combined with technological innovation, it has opened new avenues, created new momentum and formed new advantages, serving as a typical representative and important engine of a new quality productive force. Moreover, as a major automobile producer and consumer, China has seen rapid development in the intelligent connected new energy vehicle industry in recent years, with production and sales ranking among the highest in the world. According to relevant data, from January to September 2024, China's auto production and sales reached 21.47 million and 21.71 million, a year-on-year increase of 1.9% and 2.4% respectively. Among them, the production and sales of new energy vehicles achieved 8.3 million, with an increase of more than 30% year-on-year. The annual export of vehicles was 4.91 million units, a year-on-year increase of 57.9%. In the structure of auto production and sales, new energy vehicle sales account for nearly 40% of total auto sales. Meanwhile, data shows that exports are also steadily rising. From January to September, auto exports reached 4.312 million units, a year-on-year increase of 27.3%. And new energy vehicle exports were 928,000 units, a year-on-year increase of 12.5%. As one of the first batch of pilot cities for the demonstration and promotion of new energy vehicles in China, Hangzhou is also a national demonstration area for the application of 5G Internet of Vehicles, ranking among the best in the development of the intelligent networked new energy vehicle industry. At present, Hangzhou is making every effort to build five major industrial ecosystems, cultivate and develop future industries such as intelligent networked new energy vehicles. By 2025, the government will strive to realize the full opening of the city for the testing and application of intelligent networked new energy vehicles, create a test demonstration area for intelligent networked new energy vehicles, and create a model for the commercial application of intelligent networked new energy vehicles. At present, the new energy vehicle market in China and the world is continuing to grow. Relying on huge demand space, it requires all parties to give full play to their advantages and develop together in the scientific and technological revolution and industrial transformation, mutual benefit and win-win results to ensure the future development of intelligent connected new energy vehicles.



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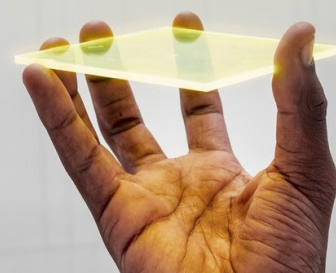


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新的机遇 | New opportunities

为进一步推动我国智能网联汽车新能源产业高质量可持续发展，加快建设汽车强国。经中华人民共和国商务部批准，由中国商业联合会与中国汽车工业协会共同主办，上海高登会展集团有限公司与相关机构具体承办的“2025杭州国际智能网联新能源汽车展览会”定于2025年06月20日-22日在杭州大会展中心召开。展会总规划面积为三万平方米，展品类别涉及各类智能网联新能源汽车、汽车零部件与用品、车灯与车辆照明技术、汽车内外饰与车用纺织品、制造装备技术与设备、动力电池与充（换）电技术、氢能与加氢站技术、智能网联及技术应用等。该展会作为中国地区首个智能网联新能源汽车领域品牌建设及外贸出口专业展，将依托杭州湾区独特的地理优势和强大的市场需求，高水平打造智能网联新能源汽车世界级先进制造业集群，助力中国加快战略性新兴产业发展。本届展会将有来自国内外众多新能源汽车的生产商、经销商、配套商及服务商，以及各大大专院校与技术研发机构等行业内专业人士齐聚杭州，共商中国智能网联汽车新能源产业发展大计！

To further promote the high-quality and sustainable development of China's intelligent connected new energy vehicle industry, accelerate the construction of an automobile power. Approved by the Ministry of Commerce of the People's Republic of China, jointly hosted by the China Chamber of Commerce and the China Association of Automobile Manufacturers, and organized by Shanghai Golden Convention and Exhibition Group Co., Ltd. together with related institutions, the "2025 Hangzhou International Intelligent Connected New Energy Vehicle Exhibition" is scheduled to be held at the Hangzhou Convention and Exhibition Center from June 20 to 22, 2025. With a total exhibition area of 30,000 square meters, and the exhibits cover different categories such as intelligent networked new energy vehicles, auto parts and supplies, car lights and vehicle lighting technology, automotive interior and exterior decoration and automotive textiles, manufacturing equipment technology and equipment, power batteries and charging (swapping) technology, hydrogen energy and hydrogen refueling station technology, intelligent networking and technology applications, etc. As the first specialized exhibition for brand development and foreign trade export in the field of intelligent connected new energy vehicles in China, based on the unique geographical advantages and strong market demand of Hangzhou Bay Area, the exhibition aims to build a world-class advanced manufacturing cluster of intelligent networked new energy vehicles at a high level, and accelerate the development of strategic emerging industries. A number of new energy vehicle manufacturers, dealers, suppliers and service providers from home and abroad, as well as industry professionals from colleges and universities and technology research and development institutions will gather in Hangzhou to discuss the development plan of China's intelligent networked vehicle new energy industry!



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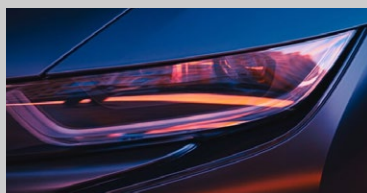
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同期活动 | Concurrent Activities

展会同期还将举办中国汽车创新大会、全球智能网联新能源汽车品牌大会、智能网联新能源汽车流量经济发展论坛、智能网联新能源汽车供应链出海论坛、能源汽车动力电池回收利用创新研讨会、新能源汽车充/换电站技术交流会、氢能汽车与燃料电池发展论坛、新能源汽车海外交易供需对接会等多场论坛与新车首发活动，论坛将围绕全球汽车产业智能网联的创新与发展，品牌建设 with 外贸出海、国际认证与技贸措施、融合产业链资源和构建跨界多元共赢等热点话题进行讨论，旨在汇聚全球智慧，推动中国智能网联新能源汽车产业高质量发展。

During the exhibition, there are a series of activities such as the China Automotive Innovation Conference, the Intelligent Connected New Energy Vehicle Brand Conference, Intelligent Connected New Energy Vehicle Network Flow Economic Development Forum, Forum on the Supply Chain of Intelligent Connected New Energy Vehicles Going Overseas, the Energy Vehicle Power Battery Recycling Innovation Seminar, the New Energy Vehicle Charging/Swapping Station Technology Exchange Meeting, the Hydrogen Energy Vehicle and Fuel Cell Development Forum, and the New Energy Vehicle Overseas Supply and Demand Matchmaking Meeting to be held. Experts and scholars will discuss hot topics focusing on innovation and development in the global intelligent connected new energy vehicle, brand building and foreign trade, international certification and technical measures to trade, integration of industry chain resources, and cross-border multi-win construction, so as to gather global wisdom and promote the high-quality development of China's intelligent connected new energy vehicle industry.

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展出大类 | Major Exhibits

各类智能网联新能源汽车

汽车零部件与用品

车灯与车辆照明技术

汽车内外饰与车用纺织品

制造装备技术与设备

维修检测诊断设备

动力电池与材料

充/换电技术与设备

氢能与燃料电池

智能网联技术与应用

All kinds of intelligent networked new energy vehicles

auto parts and supplies

car lights and vehicle lighting technology

automotive interior and exterior decoration and automotive textiles

manufacturing equipment technology and equipment

maintenance, testing and diagnosis equipment

power batteries and materials

charging/swapping technology and equipment

hydrogen energy and fuel cells

intelligent network technology and applications



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参展费用 | Participation Fees

• 国际标准展位:

A: 国内企业: 13800.00/ 展期 (RMB) 3m×3m

B: 国外企业: 3200.00/ 展期 (USD) 3m×3m

标准展位 (包括: 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/1 电源插座一个、废纸篓一个。)

• 室内光地:

A: 国内企业: 1300.00 (RMB) /平方米/展期

B: 国外企业: 320.00 (USD) /平方米/展期

注: (最少 36 平方米起租) “光地” 只提供参展空间, 不包括展架、展具、地毯、电源等。

• International Standard Booths:

For domestic enterprises: RMB 13,800/Expo; 3m×3m

For overseas enterprises: USD 3,200/Expo; 3m×3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket

• Indoor Raw Space:

For domestic enterprises: RMB 1,300/ Sq.m./ Expo

For overseas enterprises: USD 320/Sq.m. / Expo

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.



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媒体宣传 | Media Partners



海外交易对接会 | Overseas Business Matchmaking Meeting

展会期间的中国新能源汽车与供应链海外交易对接会将作为展会最大的亮点之一，该活动将特邀全球地区新能源汽车与供应链领域的海外专业买家亲临现场与参展企业进行一对面对面的交流，通过直接进行对样品采集与信息的收集形式发掘供需双方经贸合作新潜能，促进供需双方贸易成交，构建中国新能源汽车与供应链出海新格局。

During the exhibition, the China New Energy Vehicle and Supply Chain Overseas Trade Matching Meeting will be one of the biggest highlights. Overseas professional buyers in the field of the new energy vehicle and supply chain will be invited to engage in one-on-one face-to-face discussions with exhibitors. It aims to explore new potential for economic and trade cooperation between supply and demand sides by collecting samples and information, so as to promote trade transactions and establish a new landscape for China's new energy vehicles and supply chain to go global.

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目标观众 | Target Audience

本届展会将深度接触用户行业，举办具有针对性的团体参观、采购洽谈、技术研讨、VIP观众一对一邀请等活动，集中为展商提供直面重点用户的机会。

NEVEXPO 2025 will deeply engage with industry users, organizing targeted group visits, procurement negotiations, technical seminars, one-on-one invitations for VIP attendees, and other activities. It aims to provide exhibitors with opportunities to directly interact with key users.

1) 全面影响用户行业：各省市主管部门领导、大型企事业、机关单位、公交、出租、环卫、物流、邮政单位、车站、机场、码头等相关单位；各休闲娱乐场所，如：旅游景点、高尔夫球场、游乐园、度假村、公园、大型物业、房地产等单位；国内外汽车生产厂商、代理、贸易、经销商及配套企业、充（换）电站运营单位；汽车消费人群；各高校、科研单位、设计院、研究院、行业协会/学会、金融机构、媒体等；

NEVEXPO 2025 will comprehensively impact various user industries, including leadership from provincial and municipal authorities, large enterprises, institutions, public transportation, taxi services, sanitation services, logistics, postal units, stations, airports, ports, and related entities. It will also attract visitors from leisure and entertainment venues such as tourist attractions, golf courses, amusement parks, resorts, parks, large-scale properties, real estate units, as well as domestic and international automobile manufacturers, agents, trade, dealers, supporting enterprises, and charging (swapping) station operators. The audience will include car consumers, various universities, research institutions, design institutes, research institutes, industry associations/societies, financial institutions, media, etc.

2) 特邀买家商务配对：针对您的目标用户行业，主办方为您一对一特别邀请潜在买家，到现场与您面对面交流。特邀买家商务配对活动受到业界的大力欢迎，众多特邀买家在现场与参与展商达成了采购意向，提高了效率并节省了时间和差旅成本。商务配对服务是提升您销售的得力助手。

Special invited buyer for business matching: Targeting your industry of potential users, the organizer will personally invite potential buyers for one-on-one interactions with you at the venue. The activity has been warmly welcomed by the industry, with numerous buyers to be invited reaching purchasing intentions with participating exhibitors on-site, enhancing efficiency and saving time and travel costs. Business matching services serve as a powerful assistant to boost your sales.

3) 买家参观团：来自智能网络新能源汽车试点城市主管领导带队，组织各地方公交公司、运管局、招标办、采购办及机关事务管理局等单位代表、重点节能与新能源汽车整车企业代表参观团，以及与多个国家和地区的汽车行业协会、国际组织建立合作联合组织国内采购商组团参观展会，并参与商务配对活动。

Buyer Visiting Groups: Led by Intelligent Connected New Energy Vehicle pilot cities, the organizer will arrange visiting groups comprising representatives from local public transportation companies, transportation management bureaus, tendering offices, procurement offices, government affairs management bureaus, and key energy-saving and new energy vehicle manufacturers. Additionally, collaboration with automotive industry associations from various countries and regions, international organizations, and the joint organization of domestic buyers' groups for exhibition visits and participation in business matching activities will be facilitated.

4) 直面整个产业链决策层：提供直面整套产品开发链的机会，专业观众包括：高级管理层、市场营销决策层、技术研发及产品开发科研人员、采购经理等。

Directly connect decision-makers across the entire industry chain: Provide opportunities to engage with the entire product development chain. Professional attendees include senior management, marketing decision-makers, technical research and product development personnel, and procurement managers.



赋能生态 | 智造未来

Ecosystem enabling, Smart vehicle for the future

专注新能源汽车产业发展，构建汽车生态优质平台

Focusing on the development of the new energy vehicle industry
and providing a high-quality ecological platform for vehicles enterprises

请立即预定“ICNEVEXPO”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。
Please reserve the booth of "ICNEVEXPO" immediately. The sooner you reserve, the better your reserved
position. Strive for maximum exposure, lead competitors, and open up unlimited business opportunities.

如欲预订“ICNEVEXPO 2025”采购交易会展位，或了解更多信息，请发电子邮件至
info@goldenexpo.com.cn。或通过以下联络方法，预订展位。

To reserve the booth of "ICNEVEXPO 2025" or learn more information, please contact:

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